

Angela A. Davis

# Website Design & Redesign — Consultation Intake Form

*Fill this out before our consultation so we can make the most of our time together. There are no wrong answers — “not sure yet” is a completely fine response anywhere.*

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## 1. Contact Information

Full Name

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Business Name

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Email Address

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Phone Number

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Best way and time to reach you

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## 2. Your Current Website (if you have one)

Do you currently have a website?

☐ Yes

☐ No — starting fresh

Current website URL

*If you have one*

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Who hosts your website / where is your domain registered?

*e.g. GoDaddy, Hostinger, Wix, Squarespace — write “not sure” if unknown*

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What do you like about your current site?

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What frustrates you or isn't working about it?

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Do you have login access to your website/hosting, or will you need help recovering it?

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### 3. Project Goals

This project is mainly a:

- ☐ Full redesign                      ☐ New website (first one)                      ☐ Refresh / light update

What's the main goal for your new site? (check all that apply)

- ☐ Get more leads/inquiries                      ☐ Sell products online  
☐ Showcase my portfolio/work                      ☐ Look more professional/credible  
☐ Allow booking/scheduling                      ☐ Build an email list

Anything else driving this project?

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Ideal launch timeframe

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Approximate budget range

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## 4. Content & Pages

Which pages do you need? (check all that apply)

- |                                               |                                              |                                   |
|-----------------------------------------------|----------------------------------------------|-----------------------------------|
| <input type="checkbox"/> Home                 | <input type="checkbox"/> About               | <input type="checkbox"/> Services |
| <input type="checkbox"/> Shop / Products      | <input type="checkbox"/> Portfolio / Gallery | <input type="checkbox"/> Blog     |
| <input type="checkbox"/> Booking / Scheduling | <input type="checkbox"/> FAQ                 | <input type="checkbox"/> Contact  |

Other pages not listed above

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Do you already have written content (copy) for these pages?

- |                                           |                                     |                                                    |
|-------------------------------------------|-------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Yes, ready to go | <input type="checkbox"/> Some of it | <input type="checkbox"/> No — need help writing it |
|-------------------------------------------|-------------------------------------|----------------------------------------------------|

Do you have photos/videos ready to use?

- |                              |                               |                                                             |
|------------------------------|-------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> Some | <input type="checkbox"/> No — need stock or new photography |
|------------------------------|-------------------------------|-------------------------------------------------------------|

## 5. Design & Branding

Do you already have a logo and brand colors?

- |                                                 |                                                      |                                                     |
|-------------------------------------------------|------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Yes, established brand | <input type="checkbox"/> Some pieces, not formalized | <input type="checkbox"/> No — starting from scratch |
|-------------------------------------------------|------------------------------------------------------|-----------------------------------------------------|

Brand colors (if known)

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Fonts you use or like (if any)

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Overall style you're drawn to (check all that apply)

- |                                           |                                             |                                             |
|-------------------------------------------|---------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Modern / minimal | <input type="checkbox"/> Warm / handmade    | <input type="checkbox"/> Luxury / editorial |
| <input type="checkbox"/> Bold / colorful  | <input type="checkbox"/> Classic / timeless | <input type="checkbox"/> Playful / fun      |

Websites you love the look of (yours or others' — share links)

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Websites/styles you specifically don't want to look like

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## 6. Functionality Needed

☐ Online store / e-commerce

☐ Appointment booking

☐ Email newsletter signup

☐ Blog

☐ Client login / member area

☐ Multiple languages

☐ Payment processing

☐ Social media integration

Tools you already use that the site should connect to

*e.g. Mailchimp, QuickBooks, Calendly, Etsy*

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## 7. Technical Details

Do you already own a domain name?

☐ Yes ☐ No — need to register one ☐ Not sure

Domain name (if you have one)

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Do you have a hosting preference, or would you like a recommendation?

☐ I have hosting already ☐ Need a recommendation

## 8. Anything Else

Is there anything about this project — or your business — that would help me understand what you need?

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*Thank you for taking the time to fill this out. Once submitted, I'll follow up to schedule our consultation and walk through your answers together.*

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